

INTERNAL MEMORANDUM · COMPLIANCE REVIEW

Compliance Verification Checklist

Military Makeover Season 45 · REE Medical Documents

Every substantive claim, statistic, and characterization across all three documents, checked against reemedical.com on March 1, 2026. Remaining items require Scarlet Wheeler sign-off prior to distribution.

PROJECT	CLIENT	REVIEWED	SCOPE
Military Makeover S45	REE Medical	March 1, 2026	16 claims / 3 docs

VERIFICATION SUMMARY · AT A GLANCE

07 / 16

Items confirmed against reemedical.com

09 / 16

Items pending Scarlet Wheeler sign-off before distribution

VERIFICATION DATE · 2026.03.01

01 STATISTICS & NUMERICAL CLAIMS

05 items

CLAIM / TERM	APPEARS IN	STATUS	NOTES & ACTION
95,000+ veterans served	<i>All three documents</i>	CONFIRMED	Verified on reemedical.com homepage and About page.

CLAIM / TERM	APPEARS IN	STATUS	NOTES & ACTION
95% report 70%+ VA ratings	<i>Patrick Scripts A & B</i>	CONFIRMED	Verified on reemedical.com homepage stat bar. Volunteer doc correctly blocks volunteers from casual use.
800+ / largest network of DBQ doctors	<i>Patrick Script A (Topic 3), Volunteer FAQ</i>	CONFIRMED	Verified on reemedical.com homepage stat bar.
Going from 40% to 100% can mean more than \$4,000/month tax-free	<i>Patrick Script B (Point 12)</i>	SCARLET	Specific dollar amount. Not on reemedical.com. Needs Scarlet sign-off for on-camera use.
15 to 20 minutes (C&P exam duration)	<i>Patrick Script A (Topic 2)</i>	SCARLET	Not on reemedical.com. Needs Scarlet confirmation this is defensible.

02 COMPANY CHARACTERIZATIONS

05 items

CLAIM / TERM	APPEARS IN	STATUS	NOTES & ACTION
Neutral, third-party medical coordination company	<i>All three documents</i>	SCARLET	Docs use this descriptor. Site uses different phrasing: "coordinates independent medical evaluations and VA-compliant documentation." Confirm Scarlet approves doc phrasing for on-camera use.
Transparent flat-fee model	<i>Volunteer FAQ only</i>	SCARLET	Not found on reemedical.com. Needs Scarlet verification.
Does not file, manage, or prepare VA claims	<i>All three documents</i>	SCARLET	Negative scope claim. Consistent with site intent but not stated verbatim. Needs Scarlet sign-off.
Not affiliated with or endorsed by the VA	<i>Volunteer + Patrick (Disclaimer)</i>	CONFIRMED	Standard disclaimer. Present in all docs.
Mission-aligned partner (not sponsor)	<i>Volunteer doc (2x), RoS</i>	SCARLET	Confirm this is BrandStar-approved framing.

03 VA PROCESS CHARACTERIZATIONS

03 items

CLAIM / TERM	APPEARS IN	STATUS	NOTES & ACTION
The VA does not intentionally underrate a veteran	Patrick Script A (Topic 2), Script B (Point 3)	SCARLET	Characterization of VA intent. Not on reemedical.com. Confirm Scarlet is comfortable with this on camera.
Service connection requires medical evidence linking condition to military service	Patrick Script A (Topic 2)	SCARLET	Legal/regulatory characterization. Needs Scarlet confirmation.
Veterans submit their own claims to the VA, or through a VSO	Volunteer FAQ	SCARLET	Process characterization. Confirm accurate.

04 FREE CONSULTATION & CTA CLAIMS

02 items

CLAIM / TERM	APPEARS IN	STATUS	NOTES & ACTION
It doesn't cost anything to find out where you stand	Patrick Script B (Point 14, CTA)	CONFIRMED	Verified on reemedical.com: free consultation CTA throughout site.
Schedule a free consultation (reemedical.com)	Volunteer FAQ	CONFIRMED	Consistent with site.

05 THIRD-PARTY REFERENCES

03 items

CLAIM / TERM	APPEARS IN	STATUS	NOTES & ACTION
2024 CBS Family Film and TV Award for Outstanding Reality Show	Volunteer doc (About section)	SCARLET	BrandStar credential. Confirm with Cindy Roussin or BrandStar.
"Partnered with" / never "sponsored by"	All three documents	CONFIRMED	Consistent across all documents.
BrandStar content embargo until last air date	Volunteer doc, RoS	SCARLET	Confirm exact embargo end date with Cindy Roussin.

06 ACTION ITEMS

06 steps

01 Route this checklist to Scarlet Wheeler, or through Liz, for sign-off on all pending items.

- 02 Confirm the \$4,000/month figure and 15 to 20 minute C&P exam duration are approved for camera.
- 03 Confirm “neutral, third-party medical coordination company” is the approved on-camera descriptor.
- 04 Confirm “transparent flat-fee model” is accurate or should be reworded.
- 05 Confirm the 2024 CBS award reference and embargo end date with Cindy Roussin and BrandStar.
- 06 Once all items are marked confirmed, documents are cleared for distribution.

SIGN-OFF & APPROVAL

Items marked pending require authorization by REE Medical’s SVP Compliance prior to production use in Military Makeover Season 45 deliverables, on-camera content, or volunteer-facing materials.

SCARLET WHEELER

SVP COMPLIANCE, REE MEDICAL

DATE

MM / DD / YYYY

Prepared by Elizabeth Carpenter (Beth), Account Director, Refuel Agency. Claims verified against reemedical.com on March 1, 2026.

PREPARED BY REFUEL AGENCY
FOR REE MEDICAL